The Understanding Risk (UR) Community is the pre-eminent platform for collaborating and sharing knowledge in the field of disaster risk assessment. Established in 2010 by the World Bank’s Global Facility for Disaster Reduction and Recovery (GFDRR), the UR Community convenes every two years at the global UR Forum to showcase the latest innovations and build new partnerships to foster advances in the field. Previous events have been held in Washington D.C., Cape Town, Mexico and London, as well as regional events in the Balkans and the Pacific islands.

Why UR Caribbean?

The devastation caused by the 2017 Atlantic hurricane season galvanized demand for resilient investment strategies to tackle current and future levels of climate risk. UR Caribbean responds to regional calls for deeper exchange, learning and harmonization, and provides a platform to convene policy makers, risk management professionals, private enterprises, NGOs, academic and civil society groups, development institutions and financing partners from the Caribbean Community, Overseas Countries and Territories and further abroad.

UR Caribbean is organized by the World Bank’s Caribbean Disaster Risk Management team, the Caribbean Disaster Emergency Management Agency and the European Union, and is hosted by the Government of Barbados. It is co-financed by the European Union-funded Africa, Caribbean, Pacific-European Union (ACP-EU) Natural Disaster Risk Reduction (NDRR) Program, managed by GFDRR.
What to Expect?

- 350+ Attendees
- 35+ Countries & Territories
- 8000+ Global Community Members
- 21 Technical Sessions & Plenaries
- 6 Days in Barbados
- 1 Resilient Caribbean
GLOBAL NETWORK | IMMEDIATE REGIONAL REACH | NEW PARTNERSHIPS | CARIBBEAN RESILIENCE SUPPORT

Growing partners list includes:

- EU
- Barbados Tourism Marketing Inc.
- Canada
- UK aid
- Department for International Development
- ACP-EU Natural Disaster Risk Reduction Program
- GFDRR
- CCRIF SPC

Previous UR partners:

- Google
- Siemens
- Willis Towers Watson
- Deltares
- European Commission
- UCL
- World Meteorological Organization
- United Nations Office for Disaster Risk Reduction
The success of UR Caribbean relies on contributions from our partners in reaching our goal to amplify the message of resilience. We hope you will join our mission by becoming a partner and supporting this free and open event. Detailed inside are sponsorship packages and à la carte options that we would be happy to discuss with you. We look forward to seeing you in Barbados!

/Visibility Package

Objective
Increase visibility and communicate your organization’s commitment to the Caribbean’s resilience agenda

Opportunity
Branding and logo placement in conference materials and event communications (email blasts, social media, print materials)

Sponsorship
USD 2,500

Offerings
Brand recognition
• Select conference banners (multiple locations)
• Official event page on UR website
• Social media blast
• Official program (print and digital)
• Dedicated email announcement
• Conference proceedings (print and digital)

/Showcase Package

Objective
Showcase your organization’s key initiatives, products or services in the Exhibition Hall and the café-lounge

Opportunity
Increase audience reach and advance your mission by sharing details and creating new leads, fostering new relationships and sparking dialogue with regional and international stakeholders

Sponsorship
USD 5,000

Offerings
• Standard exhibit booth with AV/IT capability

Brand recognition
Includes all offerings from Visibility package, plus:
• Inclusion in exhibition hall print materials (banner and official program)
• Unique announcement of organization for showcase schedule (various per day)
/Engagement Package

Objective
Engage targeted audiences, or all attendees, by creating an experience that strengthens relationships and fosters new partnerships

Opportunity
A uniquely curated side-event to build a VIP experience and attract a wide audience to learn about your organization and directly engage with stakeholders to propel your mission objectives

Sponsorship

**USD 10,000**

Offerings
Host a special event as part of the official program, either targeted or to all participants
- Lunch/activity sponsor and recognition

Exhibit space
- Exhibit booth space with AV/IT capability

Brand recognition/logo placement
Includes all offerings from Visibility package, plus:
- Half-page in conference program
- Formal mention and logo placement during Opening Ceremony
- Logo placement and dedicated event banner for your event

Note: There are very limited offerings in this category; a team member will be assigned to help guide your selection and develop your event.

/Legacy Package

Objective
Strengthen your position as a strategic partner for climate and disaster resilience in the Caribbean by contributing to long-term partnerships and initiatives in the region

Opportunity
Select an offering that makes a lasting impact or create a legacy contribution that aligns with your strategic goals and increases awareness of your organization’s commitment to the Caribbean resilience agenda and strategic partners in the region

Sponsorship

**Varies - USD 15,000+**
Contact us to create a partnership opportunity that's right for you

Offerings
Various opportunities are available, such as:
- Commemorative exhibit in permanent UR Caribbean Data Garden at UWI’s Errol Barrow Center for Creative Imagination
- Sponsor youth competition and participation of winners at UR Caribbean
- Recognition and sponsorship of commemorative merchandise at the Cricket Match (Saturday event)

Exhibit space
- Exhibit booth space with AV/IT capability

Brand recognition
Includes all offerings from Visibility package, plus:
- Full-page in conference program
- Recognition at Opening and Closing Ceremonies
## Sponsorship Summary

<table>
<thead>
<tr>
<th>OFFERINGS</th>
<th>Visibility Package</th>
<th>Showcase Package</th>
<th>Engagement Package</th>
<th>Legacy Package</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$2,500</td>
<td>$5,000</td>
<td>$10,000</td>
<td>$15,000+</td>
</tr>
</tbody>
</table>

### BRAND RECOGNITION

- Select conference banners (multiple locations)
- Official event page on UR website
- Social media blast
- Official program (print and digital)
- Dedicated email announcement
- Conference proceedings
- Inclusion in Exhibition Hall materials
- Unique announcement of organization for showcase schedule
- Lunch/activity sponsor and recognition
- Half-page in conference program
- Formal mention and logo placement during Opening Ceremony
- Logo placement and dedicated event banner for your event
- Full-page in conference program
- Recognition at Opening and Closing Ceremonies
- Display at the permanent exhibit at UWI**
- Announcement and logo inclusion for Cricket Match and commemorative merchandise**
- Recognition in youth sponsorship campaign**

### EXHIBITION HALL

- Standard exhibit booth with AV/IT capability
- Unique timeslot in showcase schedule

### UNIQUE

- Dedication at UWI’s permanent exhibit**
- Participation as official judge for youth competition**

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*All packages are denoted in USD

**Based on selection and unique creation of Legacy Package
In addition to the four pre-set packages, you may opt to select individual sponsorship items that suit your specific needs and budget. We will be happy to work with you to maximize the impact of your investment by helping you to choose from the list of items detailed below. Additionally, we welcome your innovative ideas that may help to promote your products or services.

<table>
<thead>
<tr>
<th>ITEM</th>
<th>COST*</th>
<th>BENEFITS &amp; ADDITIONAL INFORMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome bags</td>
<td>$3,500</td>
<td>Company/organization informational insert or brochure included in each bag</td>
</tr>
<tr>
<td>Translation service</td>
<td>$4,000</td>
<td>Logo placement on placeholder and introductory slides</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Announcement by Session Lead</td>
</tr>
<tr>
<td>Reusable water bottles</td>
<td>$4,800</td>
<td>Branded labels or logo as part of design of reusable water bottles</td>
</tr>
<tr>
<td>Staff t-shirts</td>
<td>$2,000</td>
<td>Company logo printed on all staff and volunteer t-shirts</td>
</tr>
<tr>
<td>Delegate lanyards</td>
<td>$1,500</td>
<td>Company logo printed on lanyards</td>
</tr>
<tr>
<td>Cricket jerseys</td>
<td>$4,500</td>
<td>Company logo printed on sports jerseys to be distributed at the cricket match</td>
</tr>
</tbody>
</table>

*All costs are denoted in USD
How can you get started?

If you are interested in partnering to support resilience in the Caribbean, please email us at URCaribbean@understandrisk.org and include “Partner with UR Caribbean” in the email subject.

We look forward to speaking with you soon!